




Knitting Needle Brands and Company Names New Zealand




Name	Brand Names, Company Names, Other Relationships	Material	Type	Owner Contributor	Notes
Imperial Gauge <1975					
Aotea	*Roslyn Mill 1935> *Mosgiel 1968> *Alliance 1980>	coated steel, white plastic knob	SP 12"	ET	stopper shape of Aero, embossed size, banded label red print, HN p183>
Aotea	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	coated metal	DP 9"	ET	One of six brands in similar paper fold from this manufacturer: red print logo with alternating Knitting pins, knitting wools wording interspersed.
Aotea	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	coated metal, clear plastic cable	circ	ET	One of six brands in similar packet from this manufacturer: red print, label pasted on plain envelope original price 35c = 1967>
B.B.B.		casein?	SP 9"	ET	distinctive ball stopper, card rectangle label pale blue, coral, green, turquoise, yellow self, some intermixes with knobs and also red pins








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BHS	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland BHS = Bing Harris Sargood Ltd Christchurch Incorporated under this name Dec 1973 - Jun 1986	coated metal, green plastic cable	circ	ET	One of six brands in similar packet from this manufacturer: red print original price 80c = 1967> BHS soft goods wholesaler and distributor of sewing fastenings, needles etc 1973-1984, clothing manufacturer and also board games and Star Wars merchandise! +	
Embassy	Brand of Coles Australia, SEW says Embassy KN were sourced from NZ firm Auckland Consolidated Plastics Ltd NZ. See Table Talk entry below	plastic	SP 12"	ET	orange, grey examples: not usual Table Talk colours: Embassy colours?	
Falcon	Auckland-based company, Buttons (New Zealand) Ltd 1936> became Falcon Plastics Ltd after 1945.	resin?	SP 10"	ET	Disc-shaped stopper, banded label black print blue, red pins Best known for the vintage melamine dinnerware called <i>Duraware</i> , now sought after by retro collectors.	
Fleur	Incorporated under this name Dec 1973 - Jun 1986	coated metal, clear plastic cable	circ	ET	One of six brands in similar packet from this manufacturer: green with floral border original price 63c = 1967>	see image below
Fontana	*Alliance 1960> Alliance Textiles (N.Z.) Limited Aug 1960	plastic coated steel, cream rectangle plastic stopper embossed brand	SP 12" SP 14"	ET	Gauge number on stopper, (Made in Germany same as JMRA), similar to Shepherd but more rounded HN p184> blue, lime green, pink, yellow pins	




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Fontana	*Alliance 1960> Alliance Textiles (N.Z.) Limited Aug 1960	plastic coated steel, cream arch plastic stopper branded blue	SP 12"	ET	Gauge number on stopper, (Made in Germany same as JMRA), HN p184> blue, lime green, pink, yellow pins branding rubs off easily, Germany embossed on stopper	
Fontana	*Alliance 1960> Alliance Textiles (N.Z.) Limited Aug 1960	plastic coated steel, cream arch plastic stopper branded red	SP 12"	ET	Gauge number on stopper, (Made in Germany same as JMRA), HN p184> blue, lime green, pink, yellow pins branding rubs off easily, Germany embossed on stopper	
Fontana	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	coated metal, clear plastic cable	circ	ET	One of six brands in similar packet from this manufacturer: blue print on blue mesh background original price 36c/40c = 1967>	
Iris	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	coated metal	DP 9"	ET	One of six brands in similar paper fold from this manufacturer: magenta print with cross hatch border	
Iris	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	coated metal, clear plastic cable	circ	ET	One of six brands in similar packet from this manufacturer.	




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Llama	Llama Productions Ltd Box 1172 Dunedin	coated metal, dark blue plastic knobs	SP 13"	ET	embossed LLAMA patterns produced in Dunedin more research needed to find how, who for	
Llama	Llama Productions Ltd Box 1172 Dunedin	plastic	SP	SEW CC2180	gift from Gay Lines	
New Era	Needles same as Consolidated Plastics see Table Talk entry		SP 12"	ET	banded blue label partially obscured by itself wrapped around needles ... Knitting pins for "New Era" hand knitting yarns	
New Era		plastic coated steel, cream arch plastic stopper branded red	SP 12"	ET	Gauge number on stopper, (Made in Germany same as JMRA), HN p184> blue, lime green, pink, yellow pins branding rubs off easily	
New Era		plastic coated steel, cream arch plastic stopper - no brand	SP 12"	ET	NEW ERA and gauge number is imprinted into needle in silver lettering (Made in Germany same as JMRA)	
New Era		grey resin	DP 12"	ET	banded label blue print	

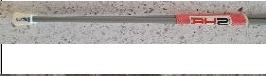



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Paragon	Paragon Art Needlecraft Limited Wellington, Dunedin and Auckland also distributed under Fontana brand *Alliance 1960> Alliance Textiles (N.Z.) Limited Aug 1960	plastic coated steel, cream rectangle plastic stopper embossed brand	SP 12" SP 14"	ET	These pins are exactly the same as the first Fontana entry but have different brand for same manufacturer. Gauge number on stopper, (Made in Germany same as JMRA), similar to Shepherd but more rounded HN p184> blue, lime green, pink, yellow pins era: Fontana No 77 see note in pattern section regarding connection with Paragon UK?	
Rowan		coated steel, grey resin	SP 12"	ET	Same stopper as Aotea (Aero rebrand? Or copy?), embossed size, yellow banded label	
Rowan	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	coated metal, clear cable	circ	ET	One of six brands in similar packet from this manufacturer: black logo, yellow label pasted on original price 39c = 1967>	
Shepherd	*Peter McDermott and Raymond Dale Ltd late 1950s *Mosgiel 1964> Shepherd Wools Limited Incorporated Aug 1962 - Nov 1991, Auckland	coated metal, grey rectangle plastic stopper embossed brand	SP 12" SP 14"	ET	Red gauge number on stopper (Made in Germany?), HN p185> needles more likely after Mosgiel bought 50% Shepherd 1964. Tips wear off coating and steel bends readily so hard to find in good condition.	
Shepherd		coated metal	SP 12"	ET	Shepherd branding matches NZ Shepherd logo on patterns, wool. Arrow symbol? beside gauge number silver sheen	


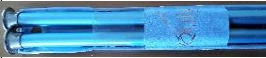

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Shepherd		grey resin	SP 12"	ET	stopper shape of Aero, embossed size, banded orange label black print	
Table Talk	U.E.B. Plastics Merton Street, Trentham U.E.B Plastics (Consolidated Plastics (Wgtn) Ltd from 1 April 1966	casein	SP 12"	ET	green pin, yellow stopper, banded label red print	
Table Talk	Consolidated Plastics Ltd, Incorporated Mar 1931 - Aug 1989, Auckland Consolidated Plastics NZ Ltd incorporated Mar 1955 - Aug 1993 these needles also sold at Coles as Embassy brand (made at Consolidated Plastics in Melbourne, Australia?)	plastic	SP 12" SP 14"	ET	0-1 14", 6-12 12" moulded one piece hexagonal stopper with embossed size, banded label red print red, pale blue, pale pink, and lemon yellow pins	
*HN = Heather Nicholson in <i>The Loving Stitch</i>						


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Metric Needles, Sizing MM 1975>						
BHS	NZ Needle Industries Ltd	resin	circ	SEW	packet says manufactured by N Z Needle Industries Ltd, New Lynn, Auckland. CC 1546 - gift from Gay Lines	
BHS	BHS = Bing Harris Sargood Ltd	coated metal	SP 12"	ET	Cream, mitre stopper with dark blue size, banded label printed in red, black and white	
Brunswick	Brandname is Sail Australian/NZ brand?	aluminium	SP DP circ			
Fleur	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	casein/resin?	SP 20cm	ET	Cream, mitre stopper with green size, dark green or black plastic sleeve	
Fleur	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	coated metal	DP 23cm	ET	One of six brands in similar paper fold from this manufacturer: green with floral border	
Fleur	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	coated metal, clear green cable	circ	ET	One of six brands in similar paper fold from this manufacturer: green with floral border	
"Flex"	Bryspun, USA	casein	SP DP	SEW CC933	"flexible" cream colour -- kits and pairs. SEW - Made in New Zealand see knitstitch ref for Quill	
Fontana	*Alliance 1960> Alliance Textiles (N.Z.) Limited Aug 1960	plastic coated steel, cream arch plastic stopper branded blue	SP 30cm	ET	Gauge number on stopper, (Made in Germany same as JMRA), HN p184> blue, lime green, pink, yellow pins	see group image above
Fontana	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	resin	SP 30cm	ET	Grey, cream mitre stopper with blue size, banded label printed blue with floral border	
	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	resin	DP 30cm	ET	Grey, banded label printed blue with floral border	as above

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Liteflex		casein	SP	ET	Mitre-shaped stopper, "warm to touch" plastic sleeve	
Quill	Quill Needles NZ	resin? metal cap	SP 30cm SP 35cm	ET	Pearl blue, sized in mm and USA on stopper, pearl blue sleeve	
Quill		casein	SP		Cream, mitre stopper with gold size on metric e.g. 3.75mm, pale aqua blue sleeve. Designed and Made in NZ. They were endorsed by the New Zealand Arthritis Assoc. for the comfortable material used, a special plastic, ivory colored, that did not draw the heat out of the hand, plus their flexibility. The designer sold the rights to Bryson Distributing in the US and the name was changed to Bryspun. An extreme pointed end was also added at that time. Ref: https://www.etsy.com/nz/listing/595610876/20-off-bryspun-quill-flexible-knitting	
Quill		casein	SP DP		Cream, mitre stopper with dark blue size, dark blue sleeve. Earlier packaging Made in New Zealand, but at 2018 Made in USA. When did it change? Who made them in NZ? Ref: https://knitnstitch.co.nz/products/quill-straight-needles	

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Naturally		bamboo	SP 35cm circ	SEW	label reads : HandKnit Yarns by Naturally. It's pure New Zealand. Made in Japan for Wentworth Distributors Limited. Ref: https://www.naturallyyarnsnz.com/catalog/accessories/naturally-needles	
New Era		plastic coated steel, cream arch plastic stopper branded red	SP 30cm SP 35cm	ET	Gauge number on stopper, (Made in Germany same as JMRA), HN p184> blue, lime green, pink, yellow pins	see image above
Rowan	N.Z. Needle Manufacturers Ltd. New Lynn, Auckland	coated metal	DP 23cm	ET	One of six brands in similar paper fold from this manufacturer: yellow with black logo, original price 74c	
Rowan		coated steel	SP 30cm	ET	Cream mitre stopper with blue size, banded label printed in yellow with floral border	see group image above
Tootal		metal resin	SP DP circ	SEW CC1462 736 1170	Packet includes distributor name : Australian Thread Pty Ltd, 125 Station Road, Seven Hills, NSW, Australia English Sewing (Sales) Ltd. Auckland New Zealand Made in India Other packets say made in Australia Registered as overseas company in NZ Dec1976 and changed to Coats Industrial New Zealand Limited May 1992 - July 2002. Directors all English addresses.	

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Wool City	Wool City International, Private Bag Takapuna, also P.O. Box K432, NSW 2000 Incorporated under this name Mar 1986 - Feb 1991	casein	SP 35cm	ET	like Fleur (Liteflex?), cream mitre stopper with chined corners and gold size
*Heather Nicholson in <i>The Loving Stitch</i>					

