








Knitting Needle Brands and Company Names Names Beginning with S

Name	Brand Names, Company Names, Other Relationships	Material	Type	Owner/Contributor	Notes
Needle Owners/Data Contributors -- Pat Ashford, Rhonda Barratt, Heike Belter, Christina Bertrand (inc her newsletter NeedleNotes), Judy Cameron, Naomi Cidder, Judith Durbridge, Yvonne Haylock, Ineke Hulsmann, Sue Lennon, Gay Lines, Pam Mycock, Nancy Nehring (inc her site lace buttons), Molly Pearce, Rike Platenkamp, Joyce Poynter, Jean Price, Marilyn Tebb, Beryl Warne, Shelia Williams, Robyn Zloch, Hazel and David Arnold, Barbara Smith (inc the Knitting & Crochet Guild UK), Nicola Kissane, Erin Titmus, June Rivett, Karen Kearney					
Safety Knitting Pin Envelope, The		metal	DP	SEW CC401, 1415	made in England but bought in the US
Sail	Yarns Brunswick		straight		made in India  
Sara Hadley					This woman edited a lace making periodical in the early 1900's. The brand name must have been kept for notions, resulting in such things as the needle holder roll.
Sarbon, The	See NZ section for details	resin	SP	CC 3381, 3494	
Sargent-Welch		metal	DP	SEW	
Sarron		resin	straight	GL	teal green resin, small firm in Stroud 
Schnellstricknadlen				SEW CC1127	UK op shop find 2007
Schoner Hakeln			straight		
Scovill	Now owns Hero (and Dritz?)	resin	circular straight		See CC 3179 (a hard plastic case) for the tie-in with Whitecroft in UK (also CC 1744 Dewhurst case)
Scotch Wool & Hosiery Stores	Chain of wool shops - up to 1930s - Bought by Patons & Baldwin in the 1950s; P&B kept the name		4xdp	SEW CC986	Name appears on some of Abel Morrall's "Safety Stitched Envelopes" of knitting needles with the Cross Fox trademark.
Seagul		annodised	straight	BS/ SEW CC1761	Grey pairs in white paper labels with red lettering. Small, flat self stoppers with size superimposed on top.
Seams Incredible			kit	SEW CC2612	devised by Lynn Frederickson. Seller says : I BELIEVE THESE ITEMS ARE FROM THE 80'S. IT APPEARS TO BE USED WITH THE SEAMLESS, NO-SEW KNITTING METHOD. MADE IN CANADA.
Sears	Brandname was Needlemaster, a kit with interchangeable heads, apparently made by Boye.		SP, circular, kits of interchangeable	SEW CC498, 2611, 2772 - circular,	  
"Secure", The				CC 3378	The "Secure" Knitting Pin Envelope - not sure if this is a brand name or a promotional idea
Segic			kit	SEW CC1269	Cardboard needle gauge labelled "part of the 'Segic' knitting set"
Secil Wools		plastic/resin		Poynter SEW CC1078	Firm sold wool in 1950's
Semco	Brand name is "Fairy"	metal	SP, DP	GL, SEW	Australian firm established 1907, but needles were last made in India. Later, the stopper on these needles is the same as that on Sirdar.
Serendipity		wood	SP	SEW	novelty needles with resin animal stoppers. Current brand - made in Rhode Island for Serendipity Needles LLC
Sevendale		resin	SP	SEW	British
Sew Mate			SP		plastic needles in plastic sleeve









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Sewing Bee	distributed by Talon America. Plastic sleeve says made in Mexico	annodised aluminum?	straight	SEW CC 722	sold during 1980's (1982 noted on back of one packet) 
Shamrock	Shamrock is a graphic trademark - not sure of the firm's name	bamboo		CC 2786	
Sharplex		nickel plated	5xDP		
S.H.C.&S.		metal	SP	SEW	CC 737 Flat ring stopper has SHC&S on one half and T225598 on lower half
Sharrington's & Co	early Redditch needle maker bought out by firm of John English. English continued to use the Sharrington's brand name			SEW CC2314	
Sheff, B. & Co		wood	straight		
Shellonite	Aussie brand	faux tortoiseshell	SP	GL, SEW	
Shepherd	NZ brand - see NZ section for details.			CC 3794, ET	
Shepherd Knitting Pins	England, 1950s - paper wrappers are unbranded but a brand name is on the wholesaler's box. Post WWII from the hard plastic but before metrification.	plastic	4xdp	CC 3383	
Shield	bought in Australia	bamboo	SP	SEW CC1285	
Shipbrand or Ship Brand	Milward brand, 1930-50s ?	plastic	SP	SEW CC986, 1457	CC 986 - tempered steel needles on cardboard card -- these have a very short point, different to any other I've seen. CC 1457 has a paper wrapper with a graphic of a screw-on stopper and the words "cannot pull off". Also has Milward's name printed on the shaft.
Shirohato		bamboo	SP	SEW	front of the package says "Shirohato" and "trade mark" with a symbol that looks like a flying bird. "Packing P.A.T., No. 411642, No. 105787" is on the other end. The back of the packages has text in Japanese characters. 
Shrimpton, Alfred	Early needle manufacturer - brand names include Duralite (for aluminum needles). See listing and photos under Alfred Shrimpton				Plus a number of bell gauges with slightly varying logo designs
SIA		metal	SP	SEW and CC 2975	gift from Christina Bertrand - (Scandanavian ? But....) bought by Christina's mother in Holland after WWII. 






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Silver Queen		aluminum	SP	SEW CC 809, 659, 2235	Double points in a flat pressed tin case -- CC 659  
Silvergoose					modern craft manufacturer of quality needles with decorated ends.
Simplicity	Simplicity used their own name and also the brand name Loving Touch		straight		
Sirdar	Founded in West Riding town of Ossett in 1880 as Harrap Brothers.	metal	SP, circular	SEW CC 2376	The Sirdar name was adopted in the early years, being chosen to reflect the aura of Lord Kitchener's appointment as Sirdar or leader of the Egyptian army. It was in the 1930's that the name was used to brand the company's range of hand knit yarns which were sold exclusively through retailers. Needle is a gift from Gay Lines. Note the stopper on these Sirdars is the same as that on Semco. 
Sivalume	Susan Bates brand	metal	SP	SEW	"special process aluminum" - advertising blurb on wooden SB shop stand. "whisper smooth"
Silverado	Susan Bates brand		straight		nickel plated
Singer					Poorly stamped : Made in Mexico "Super smooth points and finish for easy knitting"
Siskin		bamboo	straight		plastic pack with beige backpiece and clear front printed with work Bamboo, etc.
Skacel	see Addi				Skacel web site says they are the US distributors of Addi 
Smart-Glo	Coates & Clark Susan Bates brand				made of light weight plastic that glows in the dark
Smooth-Point		metal	5xDP	SEW CC601	name on paper packet
Snoball		bakelite	5xDP		
Snodrop		rigid plastic	straight	BW	old cream with black stoppers -- "snod..." in faint lettering on shaft.
SoCCosi		steel	straight	BW	marked "foreign" . Steel stoppers
Solidor Rund Stricknadel	DDR - East Germany			CC 3775	
So-Rite	Canadian but "made in Mexico" Reliable Smallwares Co Ltd, 460 McGill St, Montreal, Quebec H2Y Zhe	metal	straight, 4xDP	CC 3633 - circular, 2452	
Spaulding's Liberty Knitting Needles	Spaulding Mfg Co., Grinnell, Iowa - "in January 1918 during World War I, the Spaulding company began nationally advertising its Liberty knitting needles. "The factory now has facilities for turning out 1,400 needles an hour, and can double and triple this figure if necessary to keep up with demand" - Great Cars of the Great Plains by Curt McConnell	aluminum	straight with curled end to hold extra stitches.	CC 3888	
Special		resin	SP		UK
SPEED-E-KNIT		metal	4xDP	SEW	"made in England" on wrapper (CC 748)



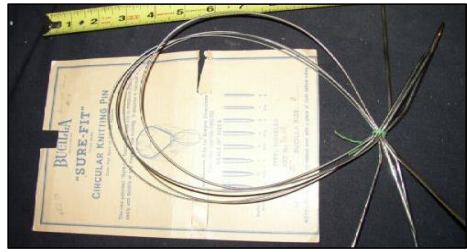

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Speedstitch	"manufactured exclusively for Federick J. Fawcett", Boston Mass "Square Sale"		circular	CC696, 3462	<p>first bought these in 2005. Seller lost this item (!) and then never managed to send a refund. Patent No on the packaging was 01286125; internet records date this to 26/11/1918. Next</p> 
Speedwell	Australian brand? - 1930s Aust P&B pricelist shows Speedwell as "second quality"	resin	SP	CC 3622	
Speedwell	a contemporary brandname for knitting patterns issued by Berroco				
Sphinx	brand name of A.G. Bayliss & Sons	steel	4xDP	SEW	<p>paper wrapper includes text in French and Spanish.</p> 
Spinnerin		resin	straight	SEW CC1747	green shaft, white stopper
Stancraft	MP says this company seems to have specialised around 1960 in needles and other materials particularly suitable for children's handicrafts.		4xdp		<p>Cardboard cased packet of 4xdp sold as part of an introductory kit.</p> 
Standard	Originally a stand-alone company or a Diadem brand (I think), then taken over by Hero Manufacturing Co. See also Millimeter.	celluloid or casein with the label on the shaft plus aluminum at a later date	SP, DP, cardboard gauge.	SEW	<p>These very early celluloid needles had a small oval label pasted on shaft with the size number in the centre and word STANDARD or the word MILLIMETER around the bottom of oval -- I think this is a Diadem brand -- see photo and see notes under Diadem. They were very hard to slip the stitches over, so this form of merchandising did <u>not</u> last long.</p>   
The Standard Knitting Needle and Pin Case	manufactured by Kirby, Beard and Co, Redditch	metal	set		
Stanwood Crafting		bamboo		SEW	bought at Handknitters Guild wool fest 2008.

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Starine		metal	SP	SEW	op shop find - European ?
Steel-tapered Knitting Needles				SEW CC872	Manilla packet from USA
Steeloid	Double Century trademark, originally owned by James Smith & Son, then by Milwards	steel	SP ? Circulars	SEW CC 1186 CC 1186 is a Steeloid box	 <div style="border: 1px solid black; padding: 5px; width: fit-content;"> <p>Steeloid circular needle has twisted wire cable with "erinoid" coloured ends, say, 1920-30's, as the term erinoid came into use after World War I. Photo shows same box with exception of the name Wm Briggs & Co on one box instead of James</p> </div>
Stephens, R.R.					KN manufacturer, taken over in 1907 by Morris & Yeoman, Milwards, and William Hall (NN No. 10)
Sticksteel				JP	brandname used by Bradbury's Aldergate
Stork		metal	SP	SEW CC1117	
Stratnoid	This brand name was used in the UK by John Stratton & Son, and also in Australia by Stratton's subsidiary Rainsford. All the photos here are for needles sold in Australia. Other brand include Lady Jane or Jayne and Twinco	metal only	SP DP	GL / Poynter / SEW CC737	<p>needles with Stratnoid on shaft were also made in Sydney by Rainsford. Also metal shaft with blue resin mitre stopper and blue plastic slip-on label band (CC 737).</p>    
Stratton	brand name of John Stratton & Co. The firm used Stratton as a brand name and then Stratnoid.	metal	straight	SEW	name and size embossed on shaft. Dark grey metal wearing off at tips. Probably the earliest brand name for this firm
Stratwood			straight		
Streamline			4xdp	SEW CC2777	gift of Molly Pearce - made in England
Strumpfstricknadeln			4xdp	SEW	in paper packet (gift from Heike Belker)
Strutt, W.G. & J.					Cotton manufacturer from late 18th to early 20th century. Mills were in Belper. Made sewing, knitting, crochet, tatting and macrame cotton.
Stuttafords	Chain of upmarket department stores in South Africa, Botswana and Namibia that operated for 159 years from 1858 to 2017. It was nicknamed the "Harrods of South Africa".	plastic	4 x dp	BW CC 3793	Paper labels marked "Stuttafords Gauge 13"
Suisses		annodised aluminum	straight	SEW	European. "Suisses" embossed on flattened shaft, with flat stopper extruded from shaft
Sullivans	Australia, New Zealand, USA www.sullivans.net. More address details on the sleeve labels - Brisbane	metal, bamboo	straight	SL / SEW CC 835, 3525	Australian manufacturer of window furnishings, yarns and craft items. Needles made in India, plastic stopper. CC 3525 = made in China
Sultana	Canadian brand.	aluminum	SP, DP	SEW CC1851, 2531	stamped on shaft "SULTANA made in Canada". These needles are similar to Perfecto, Maltese and Bucilla
Sultana	Sultana was a brand name of Walkers, taken over by Bartleets (CB/NN p 134).				


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Sunlight		plastic	SP	SEW 1019	Name and size written on shaft (Diadem needles also in the group I bought, so I assume Sunlight brand is quite old.)
Summa Design				CC 3612	
Super Cristal			SP	SEW	related to Rhodo Cristal ?
Superaida			SP	SEW CC2197	French
Superfine or Super fine "Superfine Knitting Pins"	Swallow brand - refer Swallow for additional information	nickel plated metal	SP, DP	JD /BW/ SEW CC1109, 1643	Packet says "British Empire Product". Swallow name doesn't appear on the packet but the logo does. MP says, "to anyone of WWII or pre-WWII generations, the terms "British Empire Product" or "Empire Made" meant made in Hong Kong. 
Superfine	"made in Victoria" on the label, so presumably sold before federation in 1901 ? Is this the Superfine brand name used by Swallow?			NK	
Superior	Manufactured by American Jewellers Findings of Pawtucket RI - also see M S Ward doco	metal	set of 4 DP	GL/ SEW CC 1347 CC 3356	Paper packet with size No. 18. Not sure if "Superior" is a brand name or just a (marketing) description. 1920s ? - "made in United States Nickle Plated" CC 3356 says made in United States but no reference to nickle plated.
Superyarn	retailer		circular	SEW CC2236	1930's ? New York - same manila envelope as Polar, Roosevelt, and Roxana Yarn Co
"Sure-fit" - this brand name was used by both Bucilla and Fleischers	"Surefit" circular has a hole drilled in each tip (so knitter can attach yarn and stretch out the knitting to try on the circular garment whilst still being knitted). Surefit is in a cellophane sleeve, but the cardboard backing is similar to Fleischers, to brand called Circular Knitting Pin, and to French brand Record. CB says made in Germany.	metal	circular	CC 715 cf fleisher	
Surina		wood	5 x DP		made in India
Susan Bates	Originally a brand name of, then the trading name for C.J. Bates & Son, founded in 1873 in Chester CT. The firm changed its name to Susan Bates in the 1950s (date?). Now owned by Clarks. Other brand names include Circlon, Crystalite, Jeanne Damon, Flower Power, Luxite, Flex, "No Glare", Smartglo, Marcia Lynn (1961), Zephr, Quicksilver, Silvalume, Silverado, Tonewood, Condo (kit	metal	SP, DP, circular, and many different kits. Also issued cardboard needle gauges on which retailers could imprint their own contact details.		The brand name Susan Bates was launched in 1942 and first appeared in the "patriotic" red/white/blue needles that C.J. Bates created for the war effort in WW2. See other entries for Bates, Chester, Barbara Bates, etc.  <div style="border: 1px solid black; padding: 5px; margin-top: 10px;">A great variety of knitting needle kits and purses, including the red/white/blue "patriotic" needles during WWII.</div>
Susanne's	Martha Stewart brand		straight		square stoppers - UGH

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Susanne's	brand name owned by Klass & Gessmann, made in Germany	resin	4 x DP, circular	CC 517	
Suss Cousins	Suss is a designer in California, who markets her designs (inc needles) under her own name	bamboo	straight		
Suzie					"Manufactured solely by the SUZIE Knitting Pins (1921) Ltd" - ad appeared in 1923 Weldons - found by Joyce Poynter
Swalloid	Swallow brand	metal, also yellow resin		GL/SEW	GL -- Swallow logo on label. SEW -- no logo on label 
<Swallow> trademark but no brand name in English	Packaging shows no brand name in English, only the swallow trademark and the words Bamboo Knitting Needles Quality Guaranteed High Class	bamboo		CC 2786	
Swallow Needle Manufacturing Company	Australian firm in Melbourne. Brand names include "Tortoiseshell", "Pearl", Marblitone, Timbergrain, Superfine, Ivore, "Superfine Knitting Pins". For earlier SPs, plastic sleeve includes a cardboard insert with "the Swallow story". Also made metal needles. Compare the Japanese packaging with that on Swan brand. Nicci Kissane says the firm stated in 2018 that they no longer make KN in Australia, but only act as a distributor.	casein	straight	SEW/ GL	   
Swan	Japanese brand post WWII	bamboo	SP	SEW CC2604	 
"The Swan"		resin coated metal	SP	SEW	black egg-shaped stoppers

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Swift	Aussie brand - made in South Australia ?	resin	SP	BW/SEW CC1548	Transparent amber coloured needle, matt yellow stopper. "Swift 9" marked in black on shaft. (CC1548 arrived broken - Grrrr). CC2156 - needles are held in a metal clasp 
Symak			sp	SEW	cased set CC 528
Symco		resin coated metal	straight	SEW	pewter coloured shaft with cream button stopper, embossed on shaft SYMCO Patent No 185220-21